

WILLAMETTE WRITERS CONFERENCE 2010 BROCHURE ADVERTISING

Advertise in the WW Conference Brochure.

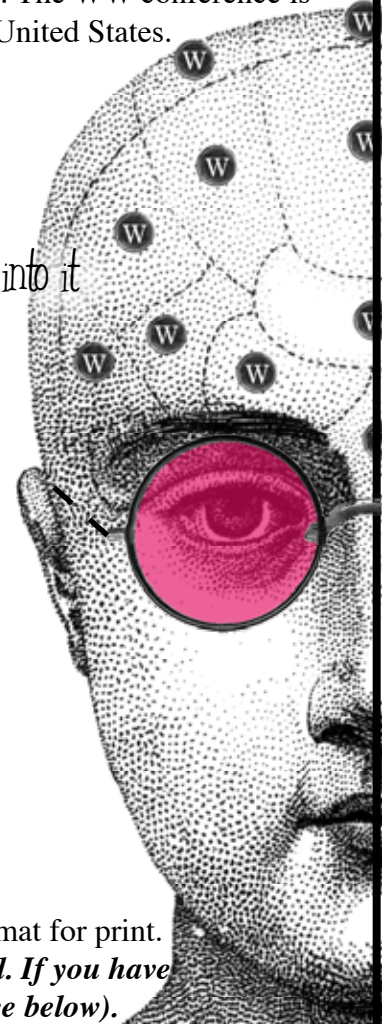
It's a great way to get the word out about you and your services!

Willamette Writers is one of the largest writers organizations in the United States. The WW conference is one of the best known, largest and most professional writing conferences in the United States.

THE FACTS

- Two print distributions of 3,000 copies
- Unlimited electronic distribution
- Approximately 800 people in attendance
- Well-educated attendees
- Attendee incomes ranges into six digits
- All are writers seeking professional development

Get your head into it



THE LOGISTICS

Ad Size	Orientation	Size - Inches	Price
Full Page	Vertical Only	7 1/2 X 9 7/8	\$275
Half Page	Horizontal	7 1/2 X 4 7/8	\$180
	Vertical	3 5/8 x 9 7/8	
Quarter Page	Horizontal	7 1/2 X 2 1/2	\$110
	Vertical	3 5/8 X 4 7/8	
Eighth Page	Horizontal	3 5/8 X 2 1/2	\$50

- **Ads must be 'camera ready' @ 300 dpi**, Professional PDF or JPG format for print. **Web size (72 dpi) ads or graphics and Word documents will be rejected. If you have questions about these requirements, please contact Salli Slaughter (see below).**
- Ads are black and white, can have spot color Pantone 206 C (can be screened)
- Sizes (in inches) are above (please note the slight change in sizes from 2008-9)
- We can help you prepare your ad @ \$40/hr. All images for your ad, including logos, must be provided at 300 dpi. Please contact Salli Slaughter for more information.
- Ads may be sent via-email or on disk.
E-mail ads to: sallis@comcast.net with "WW Brochure Ad" in the title.
Mail disks to: Salli Slaughter, 4131 NE Alameda, Portland, OR 97212
Attn: WW Brochure Production
- **All ad reservations and payments are due no later than March 1. Artwork must be submitted in proper format by March 8.**
- Payments can be mailed to: Willamette Writers, 9045 SW Barbur Blvd. Ste 5A, Portland OR 97219-4027. If you prefer to pay by credit card, please call the office 503.452.1592. *Thanks!*

If you have any questions, please e-mail Salli Slaughter, sallis@comcast.net.

Full Page: 7 1/2 X 9 7/8" ~ Vertical Only

Half Page Vertical: 3 5/8 X 9 7/8"

Quarter Page: 3 5/8 X 4 7/8 ~ Vertical

Eighth Page: 3 5/8 X 2 1/2" ~ Horizontal Only

Quarter Page: 7 1/2 X 2 1/2 ~ Horizontal

Half Page Horizontal: 7 1/2 X 4 7/8"