

2010 Willamette Writers Workshop Schedule

	GENRES/GENERAL	GENERAL/GENRES	FICTION	FICTION/GENERAL	NON-FICTION	CHILD/YA	FILM	FILM	
	CASCADE A/B	CASCADES C	ST. HELENS A	ST. HELENS B	GARDEN A/B	GARDEN C	ST. HELENS C	ST. HELENS D	NOTES
FRIDAY									
8:30-10:00	Andonian & Eberhardt Conference Success Basics	Omner Book Design for Printed and eBooks	Panel (Literary Agents) Begins at 8:30 am Alex Glass/Colleen Houck Kindle Success 9:30 am - 10 am	Warner That's What She Said	Cohen Get A Day Job	Panel (Kids/YA Editors/Agents) Begins at 8:30am Ends at 9:30 am	Panel (Film Agents and Managers) Begins at 8:30am Geoff LaTulippe Breaking In 9:30am - 10am	Ryan The Art of Pitching and Getting the Most From the Conference	
10:00-10:30	Book Signing - Outside Barnes and Noble Bookstore								
10:30-12:00	Allen How to Work with Agents for Maximum Results	Rosenberg How to Give a Good Reading	Ephron Mystery Writing: A Crash Course	Haver Deconstructing and Negotiating Your Publishing Contracts	Fast The eMedia Publishing Revolution	Warner It Was A Dark and Stormy Setting	Emerson/Skienna Relax - It's Just Hollywood	Gray Writing the Character Driven Script	
12:15-1:15	Lunch - Bob Dugoni								
1:30-3:00	Morrell Beginnings, Endings & Turning Points	Corbin Improv Your Writing	Hurst/Warnock Crafting Fiction That Sells in Today's Marketplace		Fast Writing for Profit	Slater Word Up: Writing Dialogue that Soars	Unkless The Life of a Screenplay: From Pitch to Screen	Ryan What's So Funny: Deconstructing Comedy	
3:00-3:30	Book Signing - Outside Barnes and Noble Bookstore								
3:30-5:00	McLean Agent Secrets	Rich Copywriting Basics: How to Write To Sell Your Story	Ephron Back Story: Why It Matters and How to Layer It In		George Mason Write to Change the World	Brown The Hot YA Category	Kesselman How to Solicit Representation and How to Sell Yourself	Ryan From Script to Screen	

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SATURDAY									
8:30-10:00	Andonian & Eberhardt Conference Success Basics	Marcel Color for Writers	Panel (LiteraryEditors) Begins at 8:30 am	Dugoni Playing God: Creating Memorable Characters	Morrell Now You're An Expert: Writing the How-To Book	Brown Demystifying the Children's Book Market	Panel (Film Producers) Begins at 8:30am Geoff LaTulippe War Stories 9:30am - 10am	Miller TV: The Narrative and the Business	
10:00-10:30	Book Signing - Outside Barnes and Noble Bookstore								
10:30-12:00	Cook An Acquisition Editor Polishes Your Pages	Corbin Business Planning: Sell Your Work Not Your Soul	Fraser Create the Perfect Elevator Pitch	Dugoni Techniques to Bring Your Novel Writing to Life	Christie "Rut-Busting™" Workshop for Writers	Warner Plotting - Not Plodding: How to Write the Story One Scene at a Time	Ryan/Neustadter The New Hollywood	Blain Why Are My Characters Saying Those Things?	
12:15-1:15	Lunch - Hallie Ephron								
1:30-3:00	Cook Puzzle, Tension, Character	Fisher Social Networking for the Not-So-Social Writer	Ephron Point of View: What's the Big Deal?		Strayed Memoir: From the Mundane to the Meaningful	Hill YA: Great Beginnings and Endings	Manus, D. Become Your Own Development Executive	Blain Do I Really Have To Revise? An Advanced Revision Workshop	
3:00-3:30	Book Signing - Outside Barnes and Noble Bookstore								
3:30-5:00	Marr How to Craft A Winning Query Letter	Christie Corporate Writing 101	Ephron After the End: Fly High/Fly Low Revision		Hart Travel Writing for Newspapers and Magazines	Boswell Picture Book Pacing and Poetry	Ryan Harry Potter and the Truckloads of Cash: Writing A Great Fantasy Script	Gray Testing for Originality	

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SUNDAY									
8:30-10:00	Cook The BS in Back Story	Rosenblum Science in Science Fiction - Without the PhD	Brooks Heroes and Villains	Witchey Levers, Rachets, and Buttons	Yuknavitch The Art of Life: Writing from Personal Experience	Hill So What is YA Anyway? A Writer's Guide	Jahson, R. Second to None: Writing a Dynamic Act II	Chattaway The Book Was Better Than the Movie: How the Right Book CAN Be Made into a Great Film	
10:00-10:30	Book Signing - Outside Barnes and Noble Bookstore								
10:30-12:00	Christie Fun with Words: Jumpstart your creative spirit	Drake Cut the Fat, Show the Muscle: Building Powerful Sentences	Johnson, B. Spirit of Storytelling	Witchey Variations on a Scene	Stevenson Going From Good Idea to Sold Idea	Fletcher Close to the Bone: Writing the YA Novel	Gray Top Ten Things Readers Hate	Manus, D. Loglines, Query Letters and One-Pagers...Oh My!	
12:00-1:00	Lunch - Julie Gray								
1:15-2:30	Sellers Your First Draft Doesn't Have to Suck	Waltz Tell 'Em & Sell 'Em: How To Write and Market Personal Stories	Engstrom How To Write A Sizzling Sex Scene	Morrell Blood, Roses, & Mosquitoes: Writing with Details	Stevenson How to Create Irresistible Query Letters for Magazine Editors	Parry Character and the Seven Deadly Sins	Whitcomb First Ten Pages	Stuart Four-Layered Characterization	
2:30-3:00	Book Signing - Outside Barnes and Noble Bookstore								
3:00-4:15	Kelly When Is My Manuscript Ready to Pitch or Publish?	Panel Urbani Create Your Mastermind Critique Group	Engstrom The Art of the Short Story	Brooks Process vs Product	Katz The Prosperous Writer: Career Strategies for Staying Flush	Fletcher Then What Happens? Wrestling With Plot	Whitcomb Writing Love Stories	Jahson, R. Real to Reel: The Joys and Dangers of Writing a "Bio-Pic"	
4:15	WRAP UP								